

Fulton County Chamber of Commerce & Tourism

2019 Fulton Fall Folk Festival - Festival Dates: October 18, 19, & 20

Dear Advertiser/Event Lister:

The *Fulton Fall Folk Festival* is just around the corner, and we are currently working on the official "2019 FALL FOLK FESTIVAL GUIDE". Over 7,500 booklets will be printed and distributed within Fulton County and the surrounding areas, so your advertising dollars will be hard at work. Please take a look at your advertising budget and choose your ad placement for this widely read and distributed booklet. If you advertised with us last year, a copy of your ad can be emailed to you. Please contact the office by phone or email if you would like to see a copy of a previous ad. It is our intent to make this booklet available by September, so your **IMMEDIATE ATTENTION** is requested. For any questions or additional information regarding the Fall Folk Festival, please contact the Chamber/Tourism Office at 717-485-4064, or email us at kathy@fultoncountypa.com.

Advertising Rates for the 2019 Fall Folk Festival Guide (3-days) are:

	<u>Chamber MEMBER Rates</u>	<u>NON-Member Rates</u>
Center Fold - BOTH Pages	\$ 500.00	\$ 550.00
Center Fold - One Page /Event Listing	\$ 325.00	\$ 375.00
Inside Front Cover Event Listing	\$ 300.00	\$ 350.00
Inside Back Cover Event Listing	\$ 275.00	\$ 325.00
Full Page Ad/ Event Listing	\$ 225.00	\$ 250.00
Half Page Ad/ Event Listing	\$ 150.00	\$ 175.00
Quarter Page Ad/ Event Listing	\$ 125.00	\$ 150.00
Event Listing Only (No ad)	\$ 75.00	\$ 100.00
Golden Booster Listing	\$ 50.00	\$ 75.00

ATTENTION!

- IMPORTANT NOTES:**
1. For ads that include an event listing the following information **MUST BE PROVIDED:**
Event Name - Location - Time & Brief Description - Address. Without this information, the event listing will **NOT** be printed in the festival guide.
 2. Ad location will be granted as requested or placed on a first-come, first-serve basis.
 3. FULL PAYMENT MUST BE RECEIVED WITH YOUR AD SUBMISSION.

Business Name: _____ Email: _____

Contact Person: _____ Phone: _____ Fax: _____

Address: _____

Please reserve the following ad space for me:

(NOTE: Ad placement is on a first-come basis and **ALL** ads must be prepaid)

- | | | |
|--------------------------|---------------------------------|---------------------|
| _____ Center Fold (1 pg) | _____ Center Fold (BOTH PAGES) | _____ Full Page |
| _____ Inside Front Cover | _____ Inside Back Cover | _____ Half Page |
| _____ Quarter Page | _____ Golden Booster | _____ Event Listing |

- **Note: If you want to take advantage of both Center Fold pages, please do not wait to make your request/payment. Once one of them is sold - that advertiser will have priority.**

Please Check:

- | | |
|--|---|
| _____ YES, I am a Chamber/Tourism Member | _____ NO, I am not a Chamber/Tourism Member, |
| | _____ But please send me membership information |

Please Check One:

- | | | |
|-----------------------|----------------------------|--------------------------|
| _____ Emailing New Ad | _____ Information Enclosed | _____ Use Last Year's Ad |
|-----------------------|----------------------------|--------------------------|

Please send completed form & Ad/Event Information WITH FULL Payment, by August 2, 2019 to:

Fulton County Chamber of Commerce & Tourism

ATTN: Fall Folk Festival

PO Box 141 McConnellsburg, PA 17233

If you would like a copy of the receipt, please provide your email address and one will be emailed to you. Thank you.