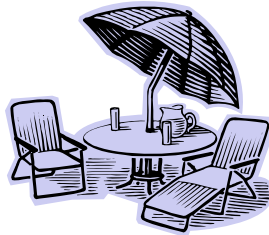


# Chamber / Tourism News

Fulton County - Seeing is Believing!



June / July 2005

June - Education Month for Membership - read on  
July - Full Membership Meeting - July 20, 2005 - Fulton Theater  
July 23 - Awards Banquet - Read Further  
August - No Membership Meeting - Have a Great Vacation  
Friday August 5<sup>th</sup> - Chamber/Tourism Golf Tournament

## Presidents Letter



Dear Chamber/Tourism Members:

One of the objectives the Chamber/Tourism Office planned for our membership this year was to have educational workshops which we feel would be beneficial to the success of your Organization.

In researching opportunities to bring to you, we found the wheel had already been invented by our very own Fulton County CareerLink located at 116 West Market Street.

We are happy to recommend the following workshops sponsored by the CareerLink and supported by the Southern Alleghenies Workforce Investment Board.

These workshops (with the exception of the following) are all led by Mount Aloysius College.

**Other Workshops are Available - call the CareerLink.**

We sincerely hope you will be able to utilize one of the following workshops. The cost could not be better.....**FREE!!!!**

If possible, please try to register at least one week ahead - by calling the number at the CareerLink or by emailing as soon as possible.

All of these workshops are Open to Anyone who might benefit from the information - **you do not have to own a business to attend.**

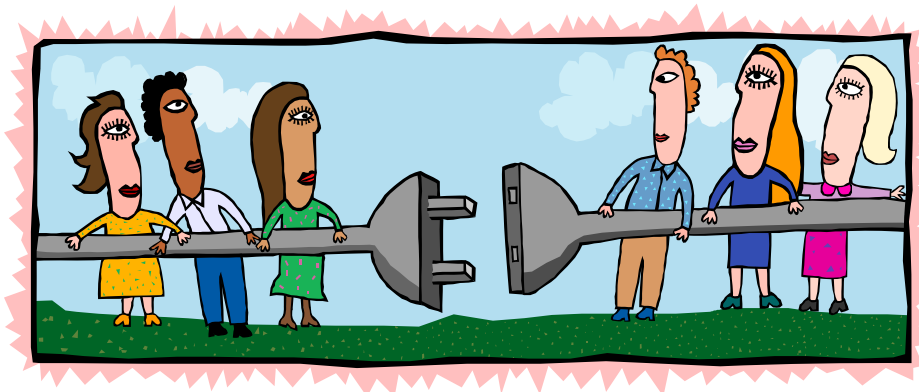
**Brenda Gordon - President 2005**

Brenda Gordon  
President, 2005

## June is Education Month for Membership

### UPCOMING SEMINARS

- ∅ **Making Teams Work - June 23, 2005 - 8:30am to 5:00 pm (1/2 hr. lunch) - Held in the Fulton County CareerLink Office**
  - ❖ v Identify the best type of team
  - ❖ v Perform the essential “getting off to a good start” steps
  - ❖ v Define key responsibilities - Set the best goals
  - ❖ v Anticipate and address team transition
  
- ∅ **Interpersonal Communication Skills in the Workplace - June 23, 2005 - 8:30am to 5:00 pm (1/2 hr. lunch) - Held in the Fulton County CareerLink Office**
  - ❖ v Identify personal barriers to effective communications
  - ❖ v Give & receive workplace criticism constructively
  - ❖ v Use body language techniques to reinforce what you are saying
  - ❖ v Understand & communicate more effectively with different types of people
  
- ∅ **Performance Appraisals - June 23, 2005 - 8:30am to 5:00 pm (1/2 hr. lunch) - Held in the Fulton County CareerLink Office**
  - ❖ v Evaluate actual on the job performance against performance objectives
  - ❖ v Help and employee achieve performance or career objectives
  - ❖ v Provide positive, constructive performance feedback and counseling
  - ❖ v Comply with the legal aspects of performance appraisal.



### Awards Banquet

This year's banquet will be held on Saturday, July 23<sup>rd</sup>, 2005, at the Needmore Bible Church Fellowship Hall. Recipients this year are: Geno Mellott - Man of the Year; Don Fowler - Outstanding Citizen; Barb & John McGraw (The Log House Coffee House) - Excellence in Small Business; and Lori Bubb- Fulton County Tobacco and Alcohol Cessation Program - Community Service Award. Please plan to join us as we recognize and thank these individuals and organizations for their contribution to our county. The meal will be prepared by the ladies of the church, and the price will be between \$10-15.00 per person. More information will be in our next newsletter - but you may pre-register by calling the office. We hope to see you there.

## Guest Article

### FCMC Building Project

There has been much discussion in the last couple of months about the medical center's building project. As someone who has been very involved with the project for the last several years, I have often been asked "Why do we need a new facility?" and "Why don't you renovate?" The first question always baffles me because each time I walk into FCMC, I feel that the need is self-evident; therefore, I never have a hard time explaining the necessity for building.

Healthcare practices have changed significantly since 1950 when the original building was constructed. Most notably, there has been a shift from predominantly inpatient stays to outpatient procedures. The current facility handcuffs us to practice modern healthcare in an outdated facility. Specifically, the facility is significantly undersized and inefficient relative to modern methods of hospital, design and operation. All of the departments are sized too small, and have been grandfathered into 1985 facility codes. Department locations, waiting areas, entryways, patient support and parking areas do not exist in a convenient or logical fashion. There is little space at the current facility for outpatient waiting, staff support functions, and general amenities. There is no space to expand current services or to add new services. Two-thirds of the Long Term Care patient rooms are located on the second floor, leaving no on grade access for nursing home residents to go outside, a quality of life issue for those 57 residents who call FCMC their home. Lastly, the entire facility infrastructure, including the mechanical, HVAC, chilling, electrical, plumbing, and fuel storage and distribution systems are all outdated, inefficient, and in need of significant investments in order to bring them up to modern day healthcare codes and standards.

In response to the second question, we have considered simply expanding and modernizing the current facility. Early estimates proved that cost for renovation would be 80% as much as an entirely new facility and many of the same problems such as antiquated HVAC systems, floor plan layout issues, and the nursing home located on non ground level floors would remain. The building will still be landlocked; therefore parking and program expansion would remain an issue. A new facility will allow a well planned, efficient layout that is not handcuffed by the existing building's framework. This option can be built faster, allow for future expansion, and solves most phasing, displacement, and moving problems that are associated with additions and alterations.

A week or so ago, the Fulton County News reported that we have a \$38M project, with about \$4M remaining to fundraise. Due to the generosity of the late Cora I. Grove, the remaining amount needed is now estimated to be a little more than \$2.5M. With this news, we are planning to break ground in the late fall or early spring 2006. Our next steps are to continue to refine the project budget, continue to have conversations with potential large donors and to get as much information out to the public as possible.

How can the local community help? We need community support; of course any monetary support is greatly appreciated, but we also need help getting information to the community about the project. We are always happy to discuss the project with anyone, even the most skeptical. As Helen Overly says, "This is going to happen! We are going to build a hospital." We need the community to believe and support that sentiment. FCMC is and will be the primary healthcare resource for this community. We need your help and the help of this community to see this vision become a reality.

By,  
Julia Dovey  
Director of Development  
Fulton County Medical Center

## Manager's Corner - Advisors Advise / Directors Direct

I thought I'd take this month's column to simply clarify the difference between Advisory Boards and Boards of Directors. People often believe they're one-in-the-same and use the terms interchangeably. In reality, they're very different entities. Both are valuable, but they wield different levels of power.

Boards of directors are typically elected by the shareholders or members. In small firms, boards of directors are usually comprised of the business' owners and family members. In larger organizations, the boards are comprised of interested individuals from disparate backgrounds and industries that - theoretically - represent the organization's customer or membership base. A board of director's responsibility is to guide the overall direction of the organization and to be the ultimate decision-making authority on strategic matters facing the organization. The company president or CEO reports to the board. The board of directors has voting power and has full authority to override the decisions of the President or CEO. The board can hire and fire key staff - including the President/CEO. A board of directors directs the actions of staff and of the organization.

Unlike their more commonly known cousins, the boards of directors, advisory boards are typically comprised of individuals who - individually - are providing counsel to the business owner. These individuals may be attorneys, accountants, business consultants, human resources specialists, marketing professionals, etc. Each provides expertise and guidance to the business owner separately. An advisory board simply provides a way to pull these various advisors together on a monthly, quarterly, or semi-annual basis. Then, as a group, they can discuss the issues facing the company and can often determine quick solutions to strategic company issues. These advisors are not elected and they have no voting power. They are asked by the business owner to serve as a member of the advisory team. They are paid for their services on the advisory board, as the board is usually a continuation of their current services. Their job is simply to advise.

I often suggest to my smaller clients that they start an advisory board when they're not yet comfortable with the idea of expanding or creating a board of directors for their company. Remember: Advisors advise - Directors direct. Determine what's right for your organization. Then let them help you lead your organization to success.

Copyright 2005 - Liz Weber - Weber Business Services, LLC.  
WBS is a team of Strategic Planning and Leadership Development  
Consultants, Trainers, and Speakers. Liz can be reached at  
liz@wbsllc.com or (717) 597-8890.

**Spotlight Business**

### Heralds of Hope, Inc.

Heralds of Hope, Inc. is an international, Gospel Radio and Literature Ministry with offices located along US Route 30 at the foot of the Sideling Hill Mountain. The ministry began June 2, 1968 in Lancaster County, Pennsylvania and moved to its present location in Fulton County in 1997. Dr. and Mrs. J. Otis Yoder were the founders of the ministry and members of the Rock Hill Mennonite Church near McConnellsburg.

From the recording studio in our offices, Gospel Messages are sent by CD and FTP to radio stations in the United States and around the world. The Bible teaching on the program is a mix of archived messages by Dr. Yoder and newly recorded messages by radio Pastor, J. Mark Horst. "The Voice of Hope", our 30-minute broadcast is currently aired over WCHA 800 AM (Chambersburg) at 7:00 AM on Sunday.

Letter responses to our International English language broadcasts have come from more than 180 countries around the world! In addition, our partnership with Trans World Radio enables us to broadcast in seven other major languages; Amharic (Ethiopia), Arabic (Middle East), Guarani (Paraguay), Hindi (India), Mandarin (China), Oromo (Ethiopia) and Spanish (Latin America).

Heralds of Hope, Inc. also has a Bible distribution program whereby we provide a free English language Bible to person in other countries who cannot afford to purchase a Bible. Since this program began in 1975, more than 200,000 Bibles have been mailed to persons in 90 countries.

The Ministry experienced a major transition in March of 2000 when Dr. Yoder was incapacitated by a stroke. Following the stroke, Dr. Yoder's Administrative Assistant, J. Mark Horst, was appointed Ministry Director in September 2000. J. Mark Horst and his family reside in Harrisonville area and are continuing the founder's vision of bringing HOPE to the hopeless through the timeless, universal message of the Gospel.

Dr. Yoder departed to his eternal reward on July 18, 2003. His widow, Isabelle K. Yoder now resides with her daughter in the state of Virginia.

**Strawberry Festival Wrap-up**

All of the strawberries, strawberry shortcake, and strawberry pies have been eaten and everyone is happy. This was a great year for the Strawberry Festival! The weather was wonderful and held off on any rain (of course until the end of the day on Saturday when we were cleaning up) and the entertainment was very diverse. Bobby Snyder held his second Hot Dog Eating Contest and the Weenanator a.k.a. Jordon Hess held onto his title of Top Dog. The first ever Fulton County "American Idol" Talent Contest took place this year and was a great success. Contestants were:

Emily Centi - 1<sup>st</sup> Place  
Desiree Hege - 3<sup>rd</sup> Place  
Katlain Mellott - 5<sup>th</sup> Place  
Deep Fire  
Becky Helser  
Shelby Long

Deb Toothman - 2<sup>nd</sup> Place  
Tina Mellott - 4<sup>th</sup> Place  
Christina Ickes  
Joshua and Dayton Tweedy  
Olivia Strait

Winners received cash prizes and Olympic style medals made by Eddy's Engraving. All entrants received a ribbon recognizing their participation in the event. Congratulations go out to all of the contestants of the Strawberry Festival. The Chamber/Tourism office would like to thank everyone who helped out at the festival and made it so great.

**Save the Dates 2005**  
July 20 - Full Membership Mtg.-Ful.Theater  
July 23<sup>rd</sup> - . . . 36<sup>th</sup> Annual Awards Banquet  
Aug. 5<sup>th</sup> - . . . 9<sup>th</sup> Annual Golf Tournament  
Oct. 14<sup>th</sup>, 15<sup>th</sup> & 16<sup>th</sup> . . . FFFF

**2005 Chamber of Commerce & Tourism Officers**  
President . . . . . Brenda Gordon  
Vice President . . . . . Cheryl Morton  
Treasurer . . . . . Clyde Bookheimer  
Past President . . . . . Brenda Gordon  
Director of Events & Marketing . . . Theresa Bricker  
Administrative Assistant . . . Anita Mellott

**Chamber of Commerce & Tourism Board Members**

Julia E. Dovey - Fulton County Medical Center  
Bobby Snyder - Snyder Insurance Agency  
Kendra McQuade - Primitive Corner  
Sherri Sixeas - Flower Basket and Gift Box  
Loy Garber - JLG Industries  
Cheryl Morton - Morton's Attic  
Joni Park - Park's Texaco  
Gerri Ramsey - Community Bankers Insurance Agency  
Stacey Bell - Peck Insurance Agency, Inc.  
Darrin Smith - Howard L. Sipes Funeral Home  
Ellis Yingling - Fulton County Commissioner  
Mark Washabaugh - Professional Uniforms & Advertising  
Howard Tomlinson - Mellott Wood Preserving  
Kathy Fester - Green Leaf Gifts & Things & Fester's  
Country Mart

**Congratulations and Best Wishes to Stacey Bell (formerly Peck), on her recent nuptials. We wish you both the very best.**