

June 26, 2008

Re: 2008 FALL FOLK FESTIVAL GUIDE
Festival Dates: October 17th, 18th and 19th

Dear Advertiser:

The **Fulton Fall Folk Festival** is just around the corner, and we are currently working on the official "**FALL FOLK FESTIVAL GUIDE**". Over 10,000 booklets will be printed and distributed within Fulton County and the surrounding areas, so your advertising dollars will be hard at work. Please take a look at your advertising budget and choose your ad placement for this widely read and distributed booklet. If you advertised with us last year, a copy of your ad is enclosed for review. It is our intent to make this booklet available by late September, so your **Immediate Attention** is requested. For any questions or additional information regarding the Fall Folk Festival, please contact the **Chamber Office at (717) 485-4064**.

Advertising Rates for the Fall Folk Festival Guide are:

	<u>Chamber Member Rates</u>	<u>Non-Member Rates</u>
Center Fold Spread (two color) / Event listing	\$ 500.00 (2 page layout)	\$550.00 (2 page layout)
Back Cover (two color) / Event listing	\$ 270.00	\$300.00
Inside Front Cover (two color) / Event listing	\$ 230.00	\$260.00
Inside Back Cover (two color) / Event listing	\$ 230.00	\$260.00
Full Page Ad / Event listing	\$ 200.00	\$230.00
Half Page Ad / Event listing	\$ 130.00	\$155.00
Quarter Page Ad / Event listing	\$ 100.00	\$125.00
Golden Booster	\$ 45.00	\$ 65.00

ATTENTION!

- Important Notes:** 1) For ads that include an event listing the following information must be provided: event name, location, directions, time and brief description. Without this information, event listing will not be printed in the festival guide.
 2) Ad locations will be granted on a first come, first serve basis.
 3) FULL PAYMENT MUST BE RECEIVED WITH AD SUBMISSION.

Business Name: _____

Contact Person: _____ Phone: _____ Fax: _____

Address _____

Please reserve the following ad space for me: (Note: Ad placement is on a first-come basis and all ads must be prepaid.)

_____ Center Spread	_____ Inside Back Cover	_____ Full Page
_____ Half Page	_____ Inside Front Cover	_____ Back Cover
_____ Quarter Page	_____ Golden Booster	

Please check one:

_____ Yes, I am a Chamber Member _____ No, I am not a Chamber member, but please send me membership information
 _____ Information & Camera Ready _____ Information enclosed
 _____ Art Enclosed

Please send completed form with full payment, by August 29th to:
 Fulton County Chamber of Commerce & Tourism
 Attn: Fall Folk Festival
 P.O. Box 141
 McConnellsburg, PA 17233